

Table 17

Frequency Best Interest Should W&L Go Coed

Coed in Best Interest	Absolute Frequency	%
Strongly would	302	28.7%
Somewhat would	205	19.5
No change	136	12.9
Somewhat not	199	18.9
Strongly not	191	18.2
N =	1051	100.0%

Tables 16 and 17 do show a shift in sentiment. Although there is no appreciable change in the "strongly should, somewhat should/strongly would, somewhat should" cells, we do find a significant change in the remaining cells. The number and percentage of those opposed to coeducation drops by 10 percentage points when asked if coeducation is in the school's best interest. The number drops from 309 strongly opposed to coeducation to 199 who believe strongly that coeducation would not be in W&L's best interest. We do see a difference between the subjective and objective responses. When couched in terms of W&L's ability to survive, those strongly opposed soften up a great deal and change their sentiments. Cross-tabulation shows that there is a very strong association between how a student feels about coeducation and whether he believes coeducation is in the school's best interest. The important point here is that the association between the two