

OPINION

Mexican food becomes sexual too

SPOS' SPACE
By Tom Hespos

Greetings. I have some unpleasant things to say this week, so bear with me.

I have two words for the freshman class: "Speaking Tradition." Whatzup with you folks? On my way to The Ring-tum Phi office last week, I said hello to about five of you and got the exact same reply that I get when I talk to (nay, scream at) the cash machine when it insists that my account doesn't exist.

Now, I don't expect you to stop and volunteer personal sexual histories or anything. (actually, if you're female, about 5'6", 36-24-34, I will listen, but I digress.) However, I at least would expect a simple acknowledgement of my greeting. I guess they skipped that part of freshman orientation. I know that most of them went to play "Duck-Duck-Goose" at the Pavilion a few weeks ago. Go figure.

I have two words for the upperclassmen: "Pickup Lines." During these past few weeks, I have had the pleasure of seeing so many upperclass guys get rejected by freshman girls that I expected Chuck Woolery to pop out from behind a bush and tell me that I was in the middle of a "Love Connection" episode. A typical confrontation might go something like this:

Joe Frat: [Intoxicated] Hey Babe!

[unintelligible obscenity] So whaddya say we go upstairs?
NellieNewcomer: Leave me alone. I have a grenade launcher.

In witnessing such Kodak moments, I have heard several failed pickup lines, thus the subject of today's Top Ten list:

Top Ten Pickup Lines that Didn't Work, but Should Have

10) "Hey, baby, you bought that 'Buns of Steel' video, didn't you?"
9) "Hi, I'm a fraternity renaissance contractor. I have more money than God."

8) [Guy dumps beer on girl] "Whaddya say we go upstairs and get out of these wet clothes?"

7) "Are your legs tired? 'Cause you've been running through my mind all night."

6) "If I told you that you had a great body, would you hold it against me?" - suggested by a sophomore friend of mine- It got him kicked in the cojones.

5) "Now f---k me if I'm wrong, but isn't your name Zelda?"

4) "So...what are you making me for breakfast tomorrow?"

3) "I am the Lizard King!!! I can do anything!!!" (worked for Jim Morrison)

2) "Make me late for work-study tomorrow."

1) "Hi, I'm George Will."

Fellas, try these out on the babes. Speaking of babes, has anyone seen the

new Slaughter video? In case you haven't, it stars none other than 90210 sex kitten Shannen Doherty (schwiiiiinnng!). Like several million young actresses before her, Shannen has attempted to bolster her career by appearing semi-nude amongst a bunch of Neanderthal hairbags playing expensive instruments.

turn on the TV these days without seeing some kind of sexually suggestive material. Advertising people are designing sexually suggestive commercials for motor oil, major appliances, even Mexican food. Can you think of anything less sexually arousing than Mexican food? Yet, when you see a couple of jiggling breasts in a skin-tight Taco Bell uniform in a commercial, you are never again able to walk into a Taco Bell without, well, Schwiiiiinnng!

... Television is kind of getting out of hand. You can't turn on the TV these days without seeing some kind of sexually suggestive material. Advertising people are designing sexually suggestive commercials for motor oil, major appliances, even Mexican food. Can you think of anything less sexually arousing than Mexican food?

The video is, as planned, totally image-shattering for Shannen. She went from that-cutesie-pie-girl-next-door to "rock slut" almost overnight. What's next for Shannen after 90210? Who cares, because the girl who plays Kelly is much hotter.

I hate to say this, but television is kind of getting out of hand. You can't

"Why?" you might ask. Because I can. The question of the week is: **Who is the sexiest person on television today?** Submit your response at the Phi office during normal business hours and I might print it, depending on whether I can use it to make you look like a fool or not. "Roseanne Arnold" is not an acceptable answer.

Okay, I'm going to conduct a survey, the results of which will be published in my next column.

Economic treaty benefits all parties

MY VIEW
By John M. Gunn

On Aug. 12 the chief executives of Canada, the United States and Mexico took a great step forward for the peoples of these countries when they signed a treaty to establish the North American Free Trade Association (NAFTA). When ratified, this treaty will create the largest free-trade area in history, larger, even, than the European Community. I believe this treaty will prove to be one of the most important economic events in the history of the United States and of all North America—indeed, another milestone toward fuller integration of the entire global economy.

There will be transitional problems of adjustment in all three countries: (1) Some temporary unemployment is inevitable as resources shift from comparatively less efficient employments to comparatively more efficient ones; (2) Some permanent decline will occur in particular industries, and in particular localities, in each country, as the more effective structure of production evolves; and (3) Some laborers may have to make geographical moves they do not like, and both some laborers and some investors from the

declining industries will suffer at least relative, permanent declines in their incomes.

When the restructuring of industry throughout the continent has been completed there will be more real production in the aggregate, in each country. Resources no longer needed to produce what formerly they were producing (inefficiently), become available to produce additional goods and services the nations previously could not have had. Thus, there will be a higher average real wage and higher standard of living in each country.

In addition, it is highly probable, though not quite certain, that the distribution of income will be improved, even as the average increases. In general, it will be those who had the higher incomes previously (those whose resources were "relatively scarce") who lose and those whose incomes were lower (owners of the "relatively abundant" resources) whose incomes will be increased most by increasing trade.

The gains will NOT be equal in all three countries. We are a disparate group of three countries who enter into this arrangement—the advanced and wealthy USA and Canada, with the much less developed, much less well-to-do Mexico.

The USA, already the world's largest and most diverse economy, has the least to gain from addi-

tional specialization and trade according to comparative costs. Mexico, by contrast, should gain the most proportionately. But all will gain substantially.

Moreover, the USA and Canada, can have nothing but benefit from a more prosperous, more stable Mexico. And even from the point of view of the world's environment, experience has been that the nations with the highest per capita real incomes are the ones taking the most action to preserve the environment—raising the income of Mexico will enable that country to contribute more to the global effort for sustainable lifestyles.

The treaty is far short of an ideal one. There are some outrageous, special-interest exceptions in it. But including these special-interest, monopolistic provisions apparently was the price of getting the treaty signed. Once NAFTA is established confidently, we can work to remove these unjustified subsidies to special-interest groups.

Half a century ago the late Wendell Wilkie argued that the most critical factor in the economic development of the USA to that date was that it was the largest free-trade area on earth. Now it is about to become a much larger one.

John M. Gunn has been an Associate Professor of economics at W&L since 1967.

LETTERS

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Delta — were no longer "hot" issues when our first issue was published at the end of March. So even if one accepts your definition of news at W&L as simply "the big six" stories, the Footbridge did deem some of them as worthy of elaboration.

Another point made in the editorial was that The Footbridge was created only to be a news magazine. In fact, if you look at the credo and the mission statement of the magazine—the guidelines set by the Pub Board—there is no mention that the publication should cover hard news at all.

Though those are the only errors of

fact I spotted in your editorial, they point to what I feel was an error in judgment. You stated that articles which are intended for entertainment, such as Alex Ruskell's "Why I Love Elvis" piece, may be enjoyable to read but their "value in a campus magazine is at best, debatable." Cannot a magazine which extends beyond the same six stories which are the focus of every issue of the Phi be valuable? I believe so.

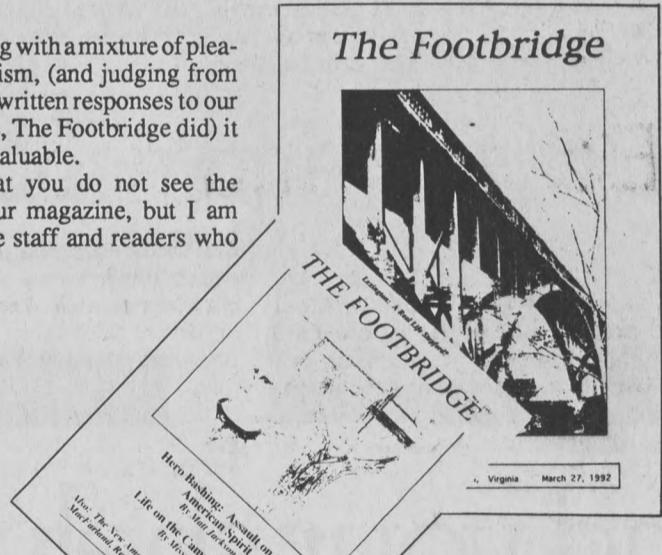
I suggest that if a magazine encourages students to take the time to work on skills such as writing articles, managing funds, selling ads and learning what makes a publication work — it is valuable. Also, if it attracts readers to

examine writing with a mixture of pleasure and criticism, (and judging from the verbal and written responses to our first two issues, The Footbridge did) it is even more valuable.

I regret that you do not see the "value" of our magazine, but I am grateful for the staff and readers who do.

Sincerely,
Jimmy Walsh

The Footbridge



GENERAL NOTES

Health

The Health Education Committee will meet Thursday, Sept. 24, at 6:30 p.m. in room 109 of the University Center. Anyone interested in student health is welcome to attend, as we will be organizing for a great year! If you are interested but can't attend or have any questions, call Christy at 463-9743.

RACASA

The Rockbridge Area Coalition Against Sexual Assault (RACASA) is organizing a training course for new volunteers. The course will be taught by Robyn Douglass of Staunton's Blue Ridge Sexual Assault Center, and will consist of thirty-three hours of training. Topics to be covered include myths and facts about sexual assault, crisis intervention, emotional, medical and legal issues, the sex offender, child sexual abuse and risk reduction.

The course will run from October 6 to December 15 and will include seven Tuesday evening sessions and two Saturday sessions. RACASA provides crisis intervention and victim support services as well as public programming on sexual assault and risk reduction. Anyone interested in training as a volunteer, or anyone seeking additional information, should call the hotline at 463-RAPE (7273).

Parade

Our group needs a 4-wheel drive vehicle to pull a float for the Homecoming Parade October 3. Anyone who would be willing to lend us a vehicle please contact Amy at 464-8032.

Calyx

The Calyx is now organizing its 1993 yearbook staff. New and old members welcome! Tuesday, Sept. 29, 7:30 p.m. in the University Center room 206. Many positions available. We are also looking for people with darkroom experience.

College Dem.

There will be a meeting of the College Democrats Sunday, Sept. 27 at 7 p.m. in room 109 of the University Center. Bring Checks for members hip dues. Call Cottie Miles at 464-6133.

Food Drive

Chi Omega will be sponsoring a food drive until Wednesday, Sept. 30 to aid victims of Hurricane Andrew. There is still a great need for our help. Please drop off your non-perishable items in the designated box at the Co-op. Questions? Call Amy Panella at 463-1666.

Debate

Pi Sigma Alpha and United We Stand American will sponsor an economic debate between Steve Musselwhite and Bob Goodlatte, candidates for the 6th Congressional District. The debate will be Monday, Sept. 28, from 7-9 p.m. in Lee Chapel.

Bike Trek

Colonial Virginia Bike Trek—Oct. 2-4 in Williamsburg. \$25 registration plus \$275 pledges. Food, lodging and entertainment provided. For details call 703-434-LUNG.

Jewish?

Hillel offers carpools to area temples for the Jewish High Holidays. Please call Dr. Marks at 463-8788 (office) or 463-9574 (home) for information. Also, there will be a Rosh Hashanah service Sunday evening in Lee Chapel.

Lost

Lost: one 14K gold hoop earring. If found please call 463-6832.

Seniors

Attend the Career Development and Placement Workshops this week.

Interviewing Workshop: Monday, Sept. 28, 4 p.m. in the University Center.

Resume and Cover Letters: Tuesday, Sept. 29, 4 p.m. in the University Center.

Practice Interviews: Wednesday, Sept. 30, all day. Sign up is required.

Women's Forum

There will be a meeting of Women's Forum this Sunday, Sept. 27, at 6 p.m. in the women's center, located in the basement of the University Center. Everyone is invited.

Radio

Any students or faculty interested in doing a classical radio show can contact Leland at 463-8444. Please leave a message.

EC Budgets

The Executive Committee will hear student organization's budget requests beginning Monday, Sept. 28.

For more information contact Ames Hutton at 463-8588 (office) or 463-9108 (home).

Student Leaders

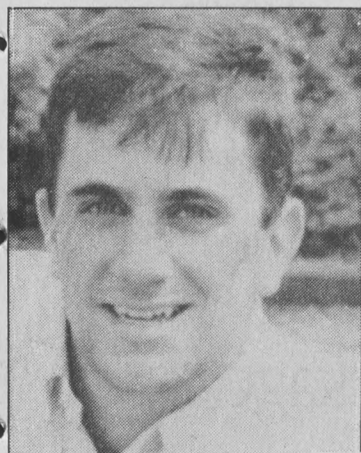
If your organization is considering sponsoring a Parents' Weekend event which will be open to all parents and student, please contact David Howison or Nellie Rice in the Dean of Students office, Payne Hall, no later than Sept. 30.

We want to make sure all activities are listed in the final program.

Interviews and Photos
By Jameson Leonardi

TALKBACK

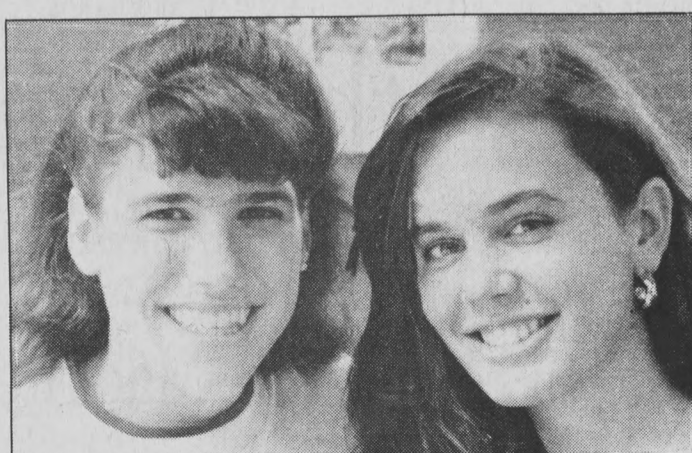
Describe the new Watson Gallery in three words or less (small words don't count).



Dennis Gambow, '93, Cincinnati, Ohio — "Tradition be damned."



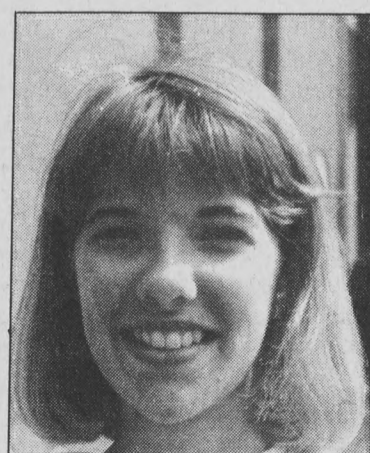
Matt Montgomery, '93, Stone Mountain, Ga. — "Festering, architectural blight."



Erin McKinney, '95, Anderson, S.C. and Megan McCloskey, '95, Davidsonville, Md. — "A plumbers' butt convention."



Pat McDermott, '94, Newburyport, Maine — "A Corningware outlet."



Melissa Wolf, '95, Rose Valley, Pa. — "Lewd men in hole."